

Reduce, Reuse, Recycle



Americans lead the world in municipal solid waste generation. Since 1970, *the amount of waste each American creates has almost doubled to almost 5 pounds per day.* This is literally a waste – of materials, energy and money.

Reduce – The most effective way to stop this trend is by preventing waste in the first place. Purchase long lasting goods while avoiding disposables and extra packaging – in purchases ranging from coffee cups to computers.

Reuse – If documents are printed on both sides, trees are saved. If a document does not need to be printed, that's even better! Reuse plates, cups, and flatware. Find new homes for unwanted furniture and clothing.

Recycle – The Alliance Center offers a **Single Stream Recycling Program** to building employees and visitors. A variety of materials, such as phone books and plastic bottles, can be mixed in the same blue recycling bin. Single stream recycling is so convenient that participation in recycling increases greatly.



Did You Know?

For every ton of glass that is recycled, 1,330 pounds of sand, 433 pounds of soda ash, 433 pounds of limestone, and 151 pounds of feldspar are conserved. To encourage greater recycling, buy products made from post-consumer recycled content.

