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For Immediate Release

‘Green Jobs Pipeline for Women’ Project Launches Across Colorado

New Program to Support Women’s Efforts to Secure Green Jobs in the New Energy Economy

Denver, Colo., – This month the Alliance for Sustainable Colorado (“the Alliance”) kicks off the ‘*Green Jobs Pipeline for Women*’ project. Under contract from the **Women’s Bureau, U.S. Department of Labor**, the project will promote the education, training and placement of women throughout the state into the burgeoning energy efficiency and renewable energy jobs market.

While the New Energy Economy offers many new, exciting employment opportunities in Colorado, women face challenges in securing work in the growing energy efficiency and renewable energy industries. These challenges include wage disparities and historic biases against women working in the trades and energy related jobs.

The Green Jobs Pipeline for Women project’s mission is to increase the number of Colorado women who take advantage of green jobs. Joanne Keys, Executive Director of the Alliance, noted, “The project will identify where job opportunities exist and illuminate what skills and training are needed to secure employment in Colorado’s New Energy Economy.”

Project Manager, Kit Williams, expressed that the mission will be accomplished by:

- Expanding the awareness of workforce pipeline resources and services that support women in their search for training and employment opportunities
- Building a statewide network of organizations committed to promoting green job employment opportunities for women
- Initiating an outreach program that increases the chances that a woman will identify and secure employment in the green economy.

A variety of activities are planned in 2010:

- A statewide coalition of organizations is being assembled to promote a comprehensive set of services and resources that enable women to secure a green job
- A series of orientations about green job training and employment opportunities are planned around the state

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- A survey is being conducted of organizations (nonprofit, government, private, union and education) that are providing workforce related services to support women in their quest to enter the New Energy Economy.

Together, these initiatives will help identify a set of best practices as well as gaps in the delivery of services geared towards supporting women entering the green jobs field. To learn more as the project progresses, please visit and bookmark the Green Jobs Pipeline for Women website at:

<http://www.sustainablecolorado.org/programs/greenjobswomen.php>
or email greenjobswomen@sustainablecolorado.org

About Alliance for Sustainable Colorado

The Alliance for Sustainable Colorado (“the Alliance”) advances sustainability through collaboration among nonprofits, business, government, and education. The Alliance has three program areas: Education and Outreach which fosters a statewide sustainability network; Public Policy, which advances sustainable policies at the state and local level, and the Alliance Center, a multi-tenant nonprofit center at 1536 Wynkoop Street near Union Station in Denver. The Alliance Center is a LEED certified office building, houses 30 nonprofit organizations. The Alliance has been recognized by several organizations for its leadership in environmental sustainability. Some of the awards include; US Green Building Council’s (USGBC) National Leadership Award for Education by an Organization, Wirth Chair Sustainability Award, CDPHE Gold Environmental Leader Award, Denver Mayor’s Design Award, and Colorado Energy Champion issued by the Governor’s Office of Energy Management and Conservation. For more information, go to www.sustainablecolorado.org.