

Green Jobs Pipeline for Women Project Coalition Expectations and Goals

What is the Purpose of the Coalition?

A statewide Coalition will be created to advise and further the Green Jobs Pipeline for Women Project's goals to:

- 1) Expand the awareness of workforce pipeline resources and services specifically designed to support women in their search for training and employment opportunities
- 2) Build a statewide network of organizations committed to promoting green job employment opportunities for women
- 3) Initiate a statewide outreach program that increases the chances that a woman will identify and secure employment in the green economy.

Who Can Participate in the Coalition?

The Coalition is open to community leaders in government agencies, businesses, nonprofit organizations and educational sectors who have experience and/or resources to promote the awareness, training and placement of women throughout the state into green jobs.

Representatives will be specifically targeted from a unique mix of diverse organizations involved in the Green Jobs Pipeline for Women:

- Women and girls' groups
- Educators
- Workforce service providers
- Green industry advocacy organizations
- Green businesses and corporations.

What are the Expectations of Coalition Members?

Involvement in the Coalition is a voluntary commitment of an organization to support the Project. Coalition members are expected to:

- Assign at least one representative to the Coalition who will help keep the Project staff informed of green job related activities
- Share information between and among Coalition members
- Promote women into trainings, internships and green jobs
- Keep Project staff informed of green job resources, possible Coalition members, green job opportunities and jobs trainings and events to outreach to women
- Add their organization name to the Coalition page of the Project's website (www.sustainablecolorado.org/programs/greenjobswomen.php) and other promotional materials.

Additional Goals the GJPW Project Hopes to Achieve Through Coalition Participation

- Help Project staff understand the scope of the issue and challenges
- Create a reciprocal link from the organization's web site to the Project website

- Serve as mentors to women interested in entering green jobs field
- Assist with planning and implementing Project meetings and activities
- Identify best practices
- Broadcast information about GJPW and green jobs activities on the Coalition member's website, newsletter and other communication tools when appropriate
- Consider pooling resources with other Coalition members to reach a common goal
- Help devise other ways to carry out Project goals.

How do Coalition Members Benefit?

- Public acknowledgement of the organization on the GJPW website
- Access to other members of the Coalition
- Shared information and resources
- Peer feedback on barriers and best practices for recruiting, training, placing and retaining employees from other targeted populations
- For green businesses – reliable sources of trained workers with a network of support.

For information about the Coalition, contact:

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For more information about the Alliance for Sustainable Colorado, please visit:

www.sustainablecolorado.org