



***** PHOTO OPPORTUNITY *** PHOTO OPPORTUNITY *****

THE BIG TENT IS BEING PITCHED

*A dedicated space during the Democratic National Convention
for new media journalists and bloggers will be assembled this week*

- WHEN:** Thursday, Aug. 14, 2008, 11:00-11:30 am. Media are invited to a press conference with Big Tent leaders and bloggers
- WHERE:** The Alliance Center, 1536 Wynkoop St., Denver, CO 80202.
- WHAT:** The Big Tent, an 8,000 square foot two story temporary structure, is under construction. When completed, it will house a state-of-the-art blogging/new media lounge, the Google Retreat with a YouTube kiosk and the Digg Stage (the main stage on the first floor), during the 2008 Democratic National Convention.
- WHY:** The structure will be the place to be for new media journalists, bloggers, reporters and non-profit leaders covering the 2008 Democratic National Convention. The Big Tent will celebrate new possibilities for civic engagement that are enabled through the Internet and new media, and will seek to elevate the public dialogue beyond the usual "process stories" to the kind of country and world we all hope to create together.
- WHO:** A joint project of Alliance for Sustainable Colorado, DailyKos, and ProgressNow, the Big Tent will be a first-of-its-kind event throughout the Democratic Convention in Denver.
- CONTACT:** For more information, please contact Morrison Shafroth, Communications Strategy Group 720-470-3653.

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